

NAPRCA PRo-Bono Services Application

APPLICANT INFORMATION

Name of organization:

Contact Person:

501c3: YES NO
(Please circle one)

Address:

City:

State:

ZIP Code:

Phone:

Email:

ORGANIZATIONAL STRUCTURE AND HISTORY

Number of years in operation:

of employees:

of people served in a year:

of active volunteers:

Mission of organization:

MARKETING

Do you have an employee designated for marketing or public relations?: YES NO (Please circle one)

Facebook Page Name (if applicable):

Twitter handle (if applicable):

Web address (if applicable):

HOW CAN WE HELP?

Please explain how your organization would benefit the greatest with a PR strategy and plan from NAPRCA (capital campaign, fundraising, branding, etc.) Please include any steps you have already taken in these areas to achieve your desired outcome and any applicable project deadlines.

*Please feel free to complete this portion of the application on a separate page.

Applications are due JUNE 30, 2015.

Email completed applications to NorthAlabamaPRCA@gmail.com.