



Membership Application

Active New \$120
Associate New \$125
Student New \$25
Sustaining New \$25

Active Renewal \$105
Associate Renewal \$125
Student Renewal \$25
Sustaining Renewal \$25

Mail Application to: NAPRCA, P.O. Box 598, Huntsville AL 35804

Personal Information

Name _____
Title _____
Organization _____
Mailing Address _____
City _____ State _____ Zip _____
Personal Email Address _____
Company Web Site _____
Work Phone _____
Cell Phone _____
Home Phone _____

Please do not publish my home phone number.

Community service activities: _____

Other professional communication memberships: _____

Education (Degree/School): _____

What percent of your total work time is devoted to PR ? _____

Type of PRCA membership (Circle one, see definitions on back page):

Active Associate Student Sustaining

Status: New Transfer

If a transfer: I'm taking _____'s membership.
(old member)

Professional Data

Your public relations related duties (check all that apply):

- | | |
|---|---|
| <input type="checkbox"/> Communications mgt. | <input type="checkbox"/> Crisis management |
| <input type="checkbox"/> Government affairs | <input type="checkbox"/> Account mgt./sales |
| <input type="checkbox"/> Community relations | <input type="checkbox"/> Advertising |
| <input type="checkbox"/> Education | <input type="checkbox"/> Internet mgt./develop. |
| <input type="checkbox"/> Print, audio, or video development | <input type="checkbox"/> Graphic design |
| <input type="checkbox"/> Media relations | <input type="checkbox"/> Business owner |
| <input type="checkbox"/> Marketing communications | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Organizational spokesperson | |

Applicant's statement: "I affirm that all the information I have provided is accurate and current. If accepted, I will abide by the organization's Code of Ethics and do my part to uphold and further the state of the public relations profession."

Applicant's Signature _____ Date _____

Local Membership VP _____ Date _____

PRCA Membership Levels

Active Members

- Active membership is open to anyone who is a full-time public relations practitioner, or someone who is exercising full responsibility for his or her employer's public relations activities. Applicants should spend 50 percent of their work time performing public relations duties or be solely responsible for the public relations function of an organization. **New:\$120 /Renewal:\$105**

Associate Members

- Associate membership is open to those with an interest in public relations but do not meet the criteria for active membership. This category is also usually reserved for vendors who benefit from the ability to network and associate with public relations practitioners. **New & Renewal: \$125**

Student Members

- Student membership is available to full-time college students interested in a career in public relations (usually used when there is no local student chapter available). **New & Renewal: \$25**

Sustaining Members

- Sustaining membership is available to those current PRCA members who have retired from a full-time public relations career. **New & Renewal: \$25**

Charter Members

Charter membership is bestowed as an honorary status to current members. It includes all the privileges of active member.



PUBLIC RELATIONS COUNCIL OF ALABAMA CREDIT CARD FORM

***Please Print and Submit with a Copy of Your Renewal Invoice**

Chapter _____

Name: _____

Exactly as it appears on the card

Type of Card: VISA MC DISCOVER AMEX

Circle One

Card Number: _____

Expiration Date: _____

Security Code: _____ Amount: _____

3 Digit Code on the back of the card or 4 digits on the front of an AMEX

Billing Address: _____

E-mail Address: _____

Authorized Signature: _____

____ Yes, please send a receipt by email

Receipts will not include any sensitive information. They will only refer to the last four digits of your credit card.

Three ways to pay (email not available):

Call 205-592-0398

Mail this form to PRCA

PO Box 531335

Birmingham AL 35253

Or fax (preferred) to 205 599-5598.