

# ATTENTION ALABAMA PR STUDENTS

Don't miss your opportunity to be a part of the annual Southern Public Relations Federation (SPRF) conference at the Royal Sonesta New Orleans! We've created an exclusive student workshop that is convenient and affordable for you. This hands-on workshop takes place on Sunday only and costs just \$50 to attend.

- WHO:** SPRF
- WHAT:** Exclusive Student Workshop  
"Public Relations Case Problem – Agency Life"
- WHEN:** Sunday, September 14, 2014  
2:00 p.m. to 4:00 p.m
- WHERE:** Royal Sonesta New Orleans



**Welcome to agency life.** Students, do you ever wonder what it is really like to work within the walls of successful public relations agency? Here is your chance to get that experience first-hand. During this special student workshop, you will work directly on a current client project with John McKie, Managing Partner, of the GodwinGroup. In addition to applying your public relations skills to an actual case problem, you will get the opportunity to hear agency stories about what it is truly like working with clients, creating strategies, and how to make it as a public relations professional in agency life. The GodwinGroup is a leading provider of branding, marketing, and reputation management services, with locations in Jackson and Gulfport, Miss.

Contact Meagan Shurden at 662.325.9082 or [mshurden@business.msstate.edu](mailto:mshurden@business.msstate.edu) for more information.

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